

Shewee-inal



The female urinals for outdoor events

Providing women with the luxury of urinals with the privacy of a portable WC

Shewee-inal is designed to meet the needs of woman and is cost effective for event organisers, easily installed, has high capacity and versatility, giving the customer a great toilet experience.

- Cost Effective**

- Half as many Shewee-inal required compared to regular WC's – Save money!

- Disabled Friendly**

- Drive in - No Steps
- No Lowering or hoisting required

- Child Friendly – One raised platform**

- Can be used from the age of 3 (once potty trained)
- Easier for boys to use (under 10)

- Environmental savings**

- No Blue Chemical, no toilet paper, less water consumption

- Cleaner**

- Female friendly
- User won't touch surfaces so no germ transfer
- Out in the open so not smelly

- Proven Success at:**

- Glastonbury, T in the Park, Reading festival, London Marathon, Brighton Pride, Waveform and many more...

Quick, Simple, Clean and fun to use!

Shewee-inal Prices Summer 2010



	1 Day	Each Additional day
Price excluding full time attendant	£1650	+ £250
Price including full time attendant	£1750	+ £350

Size

16 place Shewee-inal: 50 m²

Sometimes guy ropes will be required, space required will then be 130 m²

All Prices include:

- Hand gel
- Day time attendant to sell female urination devices
- Delivery, set up and collection
- Removal of effluent throughout the event

Ideally the Shewee-inal will be constructed on grass or earth.

Role of the full time attendant:

- Top up hand gel
- Stop Vandalism
- Make sure women are using the urinals correctly
- To keep the toilets clean

Full time attendant will mean that we are able to keep the Shewee-inal open at night.

We would be happy for you to provide us with one of your staff to do this.



Shewee Ltd sells Shewee-inal for and on behalf of BRKH



How to use:

Shewee-inal can be used with a FUD (Female Urinating Device). These devices include Shewee, Whiz, P-mate, Urinelle, Go-girl, Freshette, the list goes on.

We will be supplying the reusable Shewee as well as the cardboard disposable P-mate.

Some women may choose not to use a FUD.

Statistics:

•35% of women will use a female urinal based on Glastonbury stats in 2004.

As awareness of female urinals and FUD's over the past 5 years has grown, we expect the number to now be far greater.

•For moving queues, the urinal is known to be twice as fast as a portable cabin style WC.

WC user must:

Enter, lock door, remove clothes, clean seat, hover/sit, urinate, redress, wash hands + unlock door

Whereas a Urinal user can just:

Enter, urinate through fly, depart without having touched anything

Environmental Consideration:

- Water-saving
- Eliminates the "blue" flushing agent
- No loo roll required

Disabilities:

Women who are disabled in a wheelchair will be able to use Shewee with Extension Pipe.

Disabled women on crutches/weak legs/arms may find it difficult or impossible to hover. The Shewee-inal offers the solution.

Easy and quick installation:

- External collection tanks – can be emptied while in use
- No hoist or machinery required
- All components are man portable (max. 2 man lift)
- Does not need hard standing or level ground

Fluid Intake

Women are known to limit fluid intake at events due to fear of toilet facilities.

Shewee-inal would:

1. Stop urinating just anywhere
2. Encourage women to spend more money on drinks

Shewee-inal references:

Outdoor Lifestyle Show, 4th-6th July 2008

Brighton Pride: 2nd August 2008, 1st August 2009

Waveform Dance Festival: 11th-13th September 2008

Great Dorset Steam Fair: 26th-31st September 2008

Showman's Show, 22nd -23rd October 2008

Playtex Moon Walk, Hyde Park, London 16-17th May 2009

Summer Swing in Kew Gardens, 6th - 11th July 2009

Testimonials:

"Isn't it fantastic to have a 'quick pee' at an event like this – and no smelly chemical toilet." -Sia Marshall

"I love it!! They should be everywhere." -Vicky Williams

"I think it was time for something like this, I am a Bacteriologist and from my point of view, it's so clean and personal, as a girl and professional I recommend it!" -Lizzie Herrera

"Absolutely the way forward! Far better than queuing for the ladies. Get over the undignified idea and try it!" -Katrina Iver

"Absolutely fab! Why didn't anyone think of this earlier?! Thanks!!" -Sarah Madison

"Very clean and efficient. I will definitely use again." -Louise Merton-Taylor

Contacts

Sales:

Name: Jo Thomas

Email: Jo@shewee.com

Tel: 01737 819 400

Address: 49 Walton Street
Walton on the Hill
KT20 7RR

Website: www.shewee.com/shewee-inal

Installation:

Name: Bob Harris

Email: harris481@btinternet.com

Tel: 01276 686 788